KPB presents…

… the following services to businesses, agencies and corporate organisations.

If the service you need is not listed, email enquiries@KPBpresents.com for a quote.

… writing & copy editing

PRESS RELEASES	PRICE
Basic Press Release (up to 500 words)	£300
Press Release + SEO Optimisation	£350
Add-on: Distribution Support and Follow-Up emails (per hour)	£50/hr

ARTICLES & BLOG POSTS	PRICE
Short Article (250-500 words)	£125
Standard Blog Post (500 – 800 words)	£180
Long Form Article (800 – 1,500 words)	£250
Feature/ In-Depth Interview Article (1,500 to 2,500 words)	£450
Add-on: SEO keyword research	£50
Add-on: Sourcing licence-free images to illustrate (per image)	£25

Prices correct as of SS2026

WEBSITE CONTENT & COPY	PRICE
Homepage Copy	£300
Standard Web Page (per page)	£200
About / Mission Page	£250

MARKETING & COPYWRITING	PRICE
Social Media Package (10 posts)	£200
Email Newsletter (per email)	£125
Case Study / Testimonial Story	£250
Brochure Write-up	£350
Add-On: Additional Research if required (per hour)	£50

COPY-EDITING & PROOF-READING (COMBINED)	PRICE
Short Article or Blog Post (up to 1,000 words)	£50
Small Brochure (1,000 to 3,000 words)	£150
Report (3,000 to 10,000 words)	£400
Long Document/ Book Proofreading (per 10k words)	£300
Rush Turnaround (within 24 hours)	+ 25%

Our combined copy-editing and proof-reading service includes the correction of typos, grammar and punctuation, whilst also making any necessary changes to improve clarity, tone and consistency in the writing. The price includes up to two further revisions.

Prices correct as of SS2026

DAY RATES & RETAINERS	PRICE
Full-Day Content Writing / Editing / Strategy	£800
Half-Day Project Work	£450
Monthly Retainer – Basic Content (4 blogs + social + newsletter)	£1,500
Monthly Retainer – Full Communications Support	£2,200

All rates quoted include:

- One hour briefing consultation √
- One hour of research √
- Up to 2 rounds of revisions √
- Delivery in client-ready format √

Payment Terms:

For all writing services and copy editing services, full payment must be received within 14 days of completion.

Prices are indicative and flexible by design. Every project is quoted individually to ensure fairness, clarity and value for everyone involved.

Whilst we offer reductions to charities and grassroot organisations, please be aware that corporate and agency clients are charged at the full rate to reflect commercial use, scale and brand exposure.

For any further information, email enquiries@KPBpresents.com

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