KPB presents…

We drastically lower our rates for regional registered charities, grassroot organisations and to community groups because they provide an essential role in our society.

If the service you need is not listed, email enquiries@KPBpresents.com for a quote.

… writing & copy editing

PRESS RELEASES	PRICE	DISCOUNT
Basic Press Release (up to 500 words)	~~£300~~	£100
Press Release + SEO Optimisation	~~£350~~	£150
Add-on: Distribution Support and Follow-Up emails (per hour)	~~£50/hr~~	£25/hr

ARTICLES & BLOG POSTS	PRICE	DISCOUNT
Short Article (250-500 words)	~~£125~~	£40
Standard Blog Post (500 – 800 words)	~~£180~~	£60
Long Form Article (800 – 1,500 words)	~~£250~~	£100
Feature/ In-Depth Interview Article (1,500 to 2,500 words)	~~£450~~	£150
Add-on: SEO keyword research	~~£50~~	£25
Add-on: Sourcing licence-free images to illustrate (per image)	~~£25~~	£15

Prices correct as of SS2026

WEBSITE CONTENT & COPY	PRICE	DISCOUNT
Homepage Copy	~~£300~~	£100
Standard Web Page (per page)	~~£200~~	£75
About / Mission Page	~~£250~~	£85

MARKETING & COPYWRITING	PRICE	DISCOUNT
Social Media Package (10 posts)	~~£200~~	£100
Email Newsletter (per email)	~~£125~~	£50
Case Study / Testimonial Story	~~£250~~	£100
Brochure Write-up	~~£350~~	£100
Add-On: Additional Research if required (per hour)	~~£50~~	£25

COPY-EDITING & PROOF-READING (COMBINED)	PRICE	DISCOUNT
Short Article or Blog Post (up to 1,000 words)	~~£50~~	£25
Small Brochure (1,000 to 3,000 words)	~~£150~~	£75
Report (3,000 to 10,000 words)	~~£400~~	£300
Long Document/ Book Proofreading (per 10k words)	~~£300~~	£200
Rush Turnaround (within 24 hours)	~~+ 25%~~	+ 10%

Our combined copy-editing and proof-reading service includes the correction of typos, grammar and punctuation, whilst also making any necessary changes to improve clarity, tone and consistency in the writing. The price includes up to two further revisions.

Prices correct as of SS2026

DAY RATES & RETAINERS	PRICE	DISCOUNT
Full-Day Content Writing / Editing / Strategy	~~£800~~	£400
Half-Day Project Work	~~£450~~	£200
Monthly Retainer – Basic Content (4 blogs + social + newsletter)	~~£1,500~~	£500
Monthly Retainer – Full Communications Support	~~£2,200~~	£800

All rates quoted include:

- One hour briefing consultation √
- One hour of research √
- Up to 2 rounds of revisions √
- Delivery in client-ready format √

Payment Terms:

For all writing services and copy editing services, full payment must be received within 14 days of completion.

Prices are indicative and flexible by design. Every project is quoted individually to ensure fairness, clarity and value for everyone involved.

For any further information, email enquiries@KPBpresents.com

Prices correct as of SS2026